



From Newport to New York: How Nobu achieved scalable, cost-effective security

“Our top priorities were reliable video access and simplified compliance. The Eagle Eye Cloud VMS delivered on both fronts. We can easily adjust retention to meet different state mandates, and knowing our video data is securely stored and accessible, even during power outages, gives us invaluable peace of mind.”

Bass Zongo - Director of IT, Nobu

NOBU

INDUSTRY:

Restaurant

LOCATIONS:

- Newport Beach, CA
- New York City, NY
- Malibu, CA

PARTNERSHIP:

Mayactivated



Nobu restaurants, a global culinary empire, are the embodiment of Chef Nobu Matsuhisa. Nobu's unwavering commitment to consistency in taste, service, and safety ensures a truly exceptional dining experience in every establishment.

The challenge: Addressing security concerns and laying the foundation for national expansion

As a rapidly expanding restaurant, Nobu faced a critical need to upgrade its video security infrastructure. Their legacy system highlighted severe limitations, which demonstrated a gap in their ability to conduct efficient post-incident analysis and support investigations.

Recognizing the urgent need for a more robust and scalable solution to support ambitious plans, starting with cameras in Newport Beach, then expanding throughout their portfolio. Their legacy system suffered severe limitations which lowered their ability to investigate incidents.

Nobu's key challenges included:

- Inability to easily access historical footage
- Need for scalability to enable rapid expansion
- Diverse existing camera infrastructure
- Compliance with varying state mandates
- Need for reliable remote access

The solution: Eagle Eye Cloud VMS delivers scalable, cloud-based video security

This opportunity originated when Nobu's IT Director reached out directly to Eagle Eye Networks. Seeing Nobu's vision for expansion and their distinct security needs, Eagle Eye Networks introduced its robust cloud video solution. Mayactivated, already a trusted Nobu integrator, handled the local deployment and became an Eagle Eye Networks reseller as a result.

Key deployment details:

- Eagle Eye Cloud VMS offered the scalability required to accommodate future locations
- Leveraged flexible cloud retention to meet varying state compliance requirements for video storage
- Centralized remote access allows management to monitor the Newport Beach location from New York without being physically on site
- Video data is securely stored in the cloud, independent of the local power supply, enabling uninterrupted access

The results: Future-proof security and enhanced operational efficiency

The Eagle Eye Cloud VMS delivered significant results for Nobu, providing a highly scalable and cost-effective security platform. It eliminated the need for expensive on-premise hardware and ensured reliable, remote access to video from all locations.

Key results of this solution:

- Implemented 1-year cloud retention to ensure compliance and mitigate the risk of common restaurant incidents
- Set up to support future potential rollouts across 40 Nobu locations

The successful initial deployment in Newport Beach and the planned rollouts in New York and Malibu demonstrate how Eagle Eye Networks Cloud VMS provides Nobu with a scalable, cost-effective, and future-proof platform. This empowers Nobu to address immediate security needs and confidently support their global presence, leveraging the ease of remote monitoring and seamless integration with existing camera systems.

