



SUCCESS STORY

Anchor Group Services boosts efficiency and situational awareness with cloud-based security upgrade



INDUSTRY

Security, Commercial Office, and Car Park

LOCATIONS

16 cameras, 1 UK location

PRODUCTS/ SOLUTION STACK

- Eagle Eye Cloud VMS
- Eagle Eye Bridges
- Eagle Eye Managed PoE Switches
- Security cameras
- Immix video monitoring
- Brivo access control

PARTNERSHIP

Anchor Group Services

Anchor Group Services, an Eagle Eye Networks reseller and leading provider of security and facility management, is both the reseller partner and end user in this Success Story. The Anchor team upgraded its security systems to the Eagle Eye Cloud VMS for two reasons: to enhance security at its office and car park, and to create a live showroom for its customers to experience cloud video surveillance in action.



We're thrilled with our partnership with Eagle Eye and Brivo. The integrated system of Eagle Eye, Immix, and Brivo has significantly improved our efficiency and effectiveness.

Jamie Fretwell, Technical Services Director at Anchor Group

The Challenge:

Addressing system limitations, costly upgrades

Anchor Group Services upgraded its security infrastructure to address several limitations with their existing on-premise security system.

KEY CHALLENGES:

- **Scalability issues:** The on-premise systems couldn't handle growing demands, leading to inefficiencies and costly upgrades.
- **Disparate systems:** Managing separate systems for video surveillance, access control, and incident response was inefficient.
- **Security guarding:** Manual review of video footage was time-consuming and slowed down the retrieval process for their eGuarding service.
- **Limited remote management:** The existing setup lacked secure remote management, requiring on-site interventions.
- **Existing cameras:** Anchor Group wanted to avoid a costly "rip-and-replace" solution.



The Solution: A cloud-based integrated system

Anchor Group Services implemented an integrated cloud-based solution with Eagle Eye Networks for video surveillance, Immix for video monitoring and response, and Brivo for access control:

- **Scalability and future-proofing:** Cloud technology promotes business growth with continuous upgrades and advanced analytics.
- **Consolidated management:** A single dashboard provides a unified platform to streamline operations.
- **Open platform:** Eagle Eye's Cloud VMS supports existing cameras, reducing costs and disruptions.
- **Lower total cost of ownership:** A cloud solution reduces hardware and maintenance costs, leading to significant savings.
- **Enhanced remote management:** Personnel can manage video, access control, and incidents remotely, improving efficiency.
- **Two-way audio integration:** Real-time communication via Immix enhances response during incidents.

The Results: Enhanced security, false positive alarm reduction, streamlined parking management

The adoption of an integrated video, access control, and video monitoring solution not only increased efficiency and security for the Anchor Group, it enabled them to showcase the advantages of cloud technology to Anchor customers.

KEY RESULTS:

- **Eagle Eye Smart Video Search:** Quick location of key video footage using natural language queries speeds up critical response times.
- **Centralised monitoring:** Real-time alerts and pre- and post-alarm video enhances situational awareness and reduces false alarms.
- **Improved access control:** Brivo's cloud-based system with Eagle Eye Networks License Plate Recognition/Automatic Number Plate Recognition (ANPR) streamline car park management and access control.

BUSINESS IMPROVEMENTS, POWERED BY THE CLOUD

Ready to improve your operations with the Eagle Eye Cloud? **Contact** our team.

Anchor Group Services is a UK-based all service provider which includes: Security, eGuarding, Cleaning, Mobile Patrols, Parking Management and Reactive and Planned Property Maintenance.

