

10 businesses that could use AI cameras (and may not even know it)

Artificial intelligence applications in business are practically unlimited — and that goes for video surveillance too. Having a security camera can mean much more than keeping an eye on property or scaring away thieves. Here are some of the ways AI can not only deepen security, but help these businesses glean insights, simplify operations, and save employees time.



Daycare facilities

Watching one child can be tough — and daycare providers need all the help they can get. Cameras with AI capabilities can help spot when kids enter a yard or playground, or send instant alerts when they get anywhere they're not supposed to be. And parents can breathe easier knowing that their daycare facility is kept accountable.



Gyms

Gym customers are always on the move. AI can help gym staff know that their customers are exercising safely and can help spot intruders or unsafe conditions. For small, self-service gyms especially, cameras can help spot users in trouble.



Construction sites

Paying for a full-time security staff can get expensive, fast. Always-on cameras armed with AI can reduce the need by spotting and sending alerts for trespassing, materials theft, and loitering. More than that: AI cameras can help automate safety compliance efforts to ensure safety gear is worn when it should be and hazards are spotted quickly.



Parking

If staff members need to check in every car manually or help customers with entry gates, a parking facility is wasting time and potentially frustrating customers. AI cameras can turn license plates into entry tickets or even monthly passes. Bonus: It's easy for staff to spot loyal customers too, not just parking cheats.



Firearms retailers

State regulations may require verifiable video retention, but having a camera infrastructure can mean a lot more than compliance. AI cameras with license plate recognition can provide a permanent record of who's parked in a lot and match video to every sale. Plus it's easy for staff to search in-store footage with natural language to review any suspicious customers or transactions.



Hotels

Between parking lots, lobby areas, and hallways, hotel staffers are always on alert for customers who need help as well as areas that may require cleaning. AI cameras can direct security or front-desk staff to the things that need most attention. And in an emergency, those cameras can be instantly, securely shared with emergency telecommunicators.



Hospitals and clinics

Healthcare facilities, no matter how small, have security and management needs that never stop. With AI cameras in place, staff members can spend more time taking care of patients, with less energy devoted to making sure that patients are safe and comfortable. Alerts can be easily set up for unexpected events, so they can respond immediately.



Car dealerships

AI cameras can help car dealers and rental offices watch for intrusions and filter out false alarms for economical night-time security. AI offers business advantages too. Car dealers can use license plate recognition to know exactly which vehicles are on the lot and where.



Gas stations

Gas-station thieves rely on not being seen. Drive-offs can be reduced with always-watching cameras — and license plate recognition can alert employees to skimmer scams before they erase customers' trust. AI-equipped cameras go beyond security though, to help managers measure traffic trends and safety hazards full-time.



Restaurants

On a busy service day, Quick-Serve Restaurants have more going on than the staff have time to keep track of. AI cameras can help by letting staff know how many cars are in the drive through and how long each has been waiting. At the end of the day, those cameras can help match transactions to video by time to ensure accurate sales.

