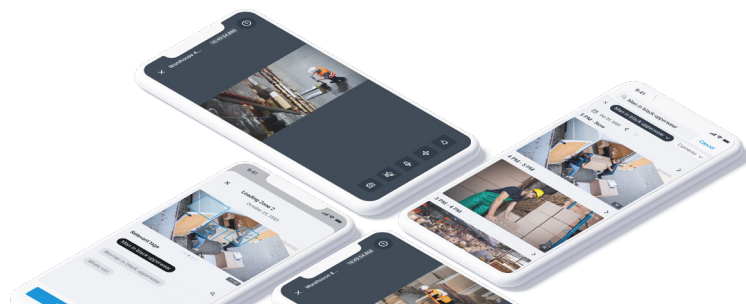


TRENDS 2024

by the numbers

- 1** Cloud computing **will spur AI use in surveillance**, for applications including object detection, natural language search, and accurate event filtering.



74%

of security solution developers described their firms' R&D as fully, heavily, or somewhat AI-focused

Source: [SIA Security Megatrends 2024 report](#)



- 2** AI technologies **make professional video monitoring cost-effective** for more businesses, and new integrations ease deployment of central station monitoring software.

Without AI, more than

90%

of sensor-based alerts are actually false positives



- 3** Return-to-office (RTO) policies are driving **workplace security upgrades** to improve safety and convenience, and to track attendance.



90%

of companies plan to return to the office by 2024

Source: [Resume Builder](#)



- 4** HOAs and multifamily residences **will widely deploy license plate recognition (LPR)** to increase security, manage traffic, and allocate parking.

Multifamily complexes using LPR have seen new parking revenue up to

10X ROI

Source: [ParkStash](#)

- 5** Businesses will increasingly turn to **the cloud** as they seek sustainable infrastructure choices, including shared energy usage, waste reduction, and extended camera lifecycles.



4 in 5

business leaders see sustainability as helping optimize or reduce costs

Source: [Gartner Insights](#)

- 6** Businesses see the **value in cloud systems**, and understand their total cost of ownership advantages.

For multi-site retail businesses, a cloud VMS can deliver TCO savings of up to

Source: [Eagle Eye TCO Report](#)

40%



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