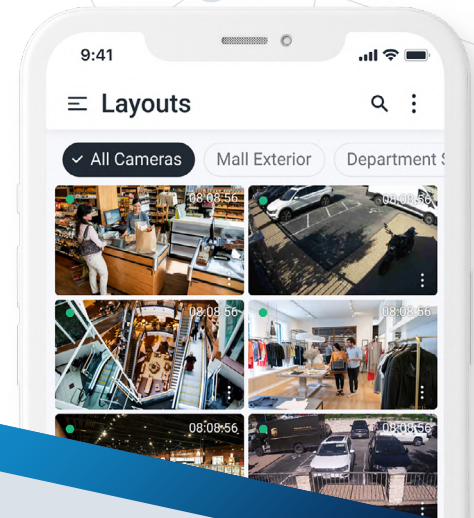# EAGLE EYE NETWORKS

RETAIL

Cloud Video Surveillance

Create a better retail experience for customers and staff

The Eagle Eye Cloud VMS reduces the cost and complexity associated with traditional video solutions. From a single platform, retailers can view cameras across all locations, from anywhere. Equipped with advanced features and analytics, retailers can minimize loss, strengthen security, and even gain valuable insight into customer behavior.

Why retail businesses choose the Eagle Eye Cloud VMS

- Easily add or remove any user and adjust their access levels for seamless video management across locations

- Scalability at a flexible price point with over 3,000 compatible cameras, including IP, analog, and HD over Coax

- Quickly pinpoint when an incident or theft occurred and share video evidence with the appropriate authorities

- Deep-linked, time-stamped footage emailed from custom alerts take you directly to the recording of the events

- Open API platform allows for video integration with a wide range of third-party technology applications

Strategic insights with advanced video analytics

- Advanced analytics turn your video security system into a powerful store optimization tool. Gain real-time insight into customer behavior while minimizing theft, break-ins, and vandalism with Line Crossing, People Counting, and more.

- Theft and fraudulent purchases are one of the biggest issues retailers face. Integrating POS and video surveillance enables you to view sales and payment data in one place, eliminating the need to run multiple platforms.

Technology partners