



Get an Eagle Eye View of Your Restaurant Operations with Video Management and Point-of-Sale Data Integration

LEARN THE KEY BENEFITS OF INTEGRATING VIDEO WITH YOUR POS SYSTEM

- Mitigate Loss
- Gain Visibility
- Improve Employee and Operational Efficiencies
- Enhance the Customer Experience
- Focus on What's Important

VIEW
ONLINE



While Eagle Eye Networks Video Management System (VMS) helps to keep your property and people safe, adding point-of-sale (POS) data allows you to also gain operational efficiencies, enhance customer experiences, and increase profitability.

You'll get a clear understanding of what's really happening at your business when you use an exception reporting system to analyze your transactions. However, understanding the true nature of the situation simply isn't possible without the aid of recorded video. By integrating these transaction anomalies and exceptions with video, you'll be able to immediately and automatically see what's happening via a single click, separating the "potential" problems from the real issues in a matter of minutes.

Mitigate Loss

It's estimated 75 percent of employees steal from the workplace, according to the U.S. Chamber of Commerce. Video integration with a restaurant or retail POS system goes a long way toward deterring and identifying employee theft, and expediting investigations. The integrated solution enables you to:

- Flag and review questionable transactions with a single click
- Uncover theft and fraud incidents within minutes
- Conduct investigations swiftly, with no need to travel to the site
- Identify unusual patterns (for example, one cashier has 200 transactions of a specific type, while all other cashiers have no more than 100 in the same period)
- Set up user-defined transaction filters, such as low dollar transactions, cars in the drive through without transactions, sweethearting or excessive discounting, and suspicious refunds
- Share video remotely and securely with law enforcement using only a link to the video

Gain Visibility

Many franchise operators need visibility into multiple locations spread across a wide geographic region. The analytics gleaned from Eagle Eye Cloud VMS coupled with the POS system's transaction data can help you identify trends and patterns and protect your profit margins by:

- Reviewing and ranking performance by district, region, location, and/or exception type
- Comparing transactions by cashier, register, transaction type/product, and/or time of day
- Identifying underperforming locations
- Searching for SKUs or transaction codes across all locations
- Linking sales data to inventory and comparing sales/inventory trends across sites, shifts, and personnel
- Linking sales data to evaluate the effectiveness of sales/promotions and the associated effect of other product sales



Improve Employee and Operational Efficiencies

The Eagle Eye Cloud VMS can not only protect your staff, it can also help determine if standard protocols and procedures are being followed. Without even visiting the site you can easily determine if:

- Speed of service, upsells, and loyalty programs meet or fall short of expectations
- Correct portions are being used and correct number of condiments are being provided
- Employees are smiling and engaging with customers

In addition, you can:

- Identify and reward top performers
- Uncover training opportunities

Enhance the Customer Experience

Video that's integrated with POS data provides valuable insight into your in-store experiences, from what customers are buying to how employees are interacting with them. By adding analytics, you gain even more awareness by learning such things as:

- Average customer wait times
- Peak business days and hours, enabling you to adjust staffing accordingly
- Customer traffic flow and behaviors, which can improve your store layout and inform future builds
- What displays are piquing customers' interest
- Which locations and promotions are turning the most shoppers into buyers

75%
Of Inventory
Shrinkage Is a Result
of Theft - Most of It
By Employees

National Restaurant Association



Focus on What's Important

As a restaurant owner/operator, you have plenty of challenges to overcome, from hiring the right staff to managing inventory to having enough capital. Securing your property and people shouldn't be one of them. With Eagle Eye Networks, you get the worry-free cloud infrastructure and support you need to feel confident that:

- All your location's cameras are connected and functional
- You can remotely manage user access, and configure, change, adjust, and optimize cameras
- A team of cybersecurity experts is constantly monitoring your system for potential threats
- You're using the latest software version, as updates are automatic
- Immediate support is available 24/7/365
- Your existing infrastructure of cameras and cabling are compatible and supported



Learn More

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