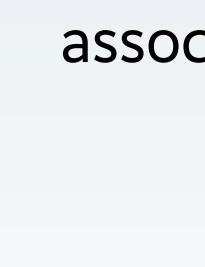
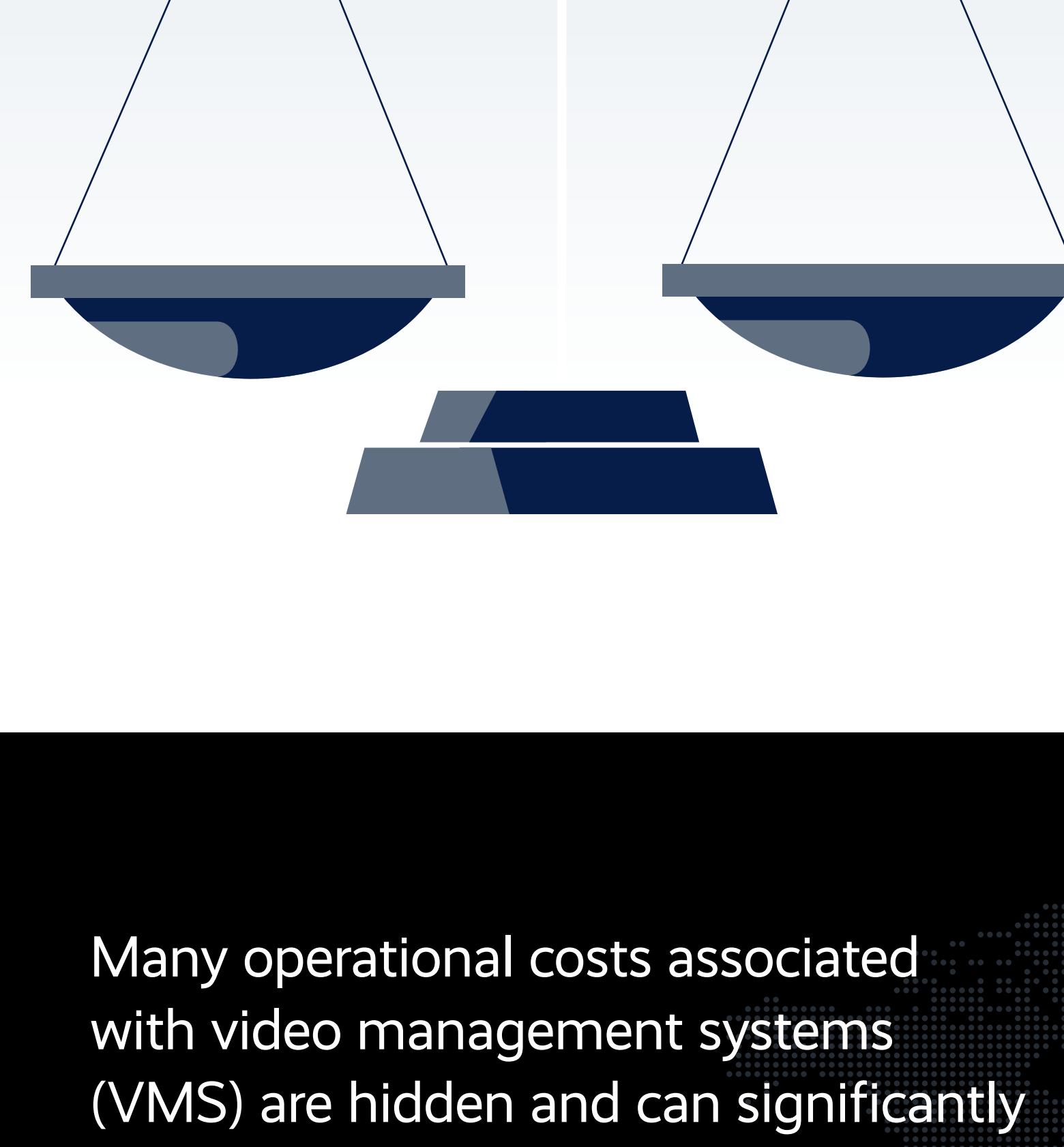


Cloud Video Surveillance

What To Know When Weighing Your Options



What Is TCO?

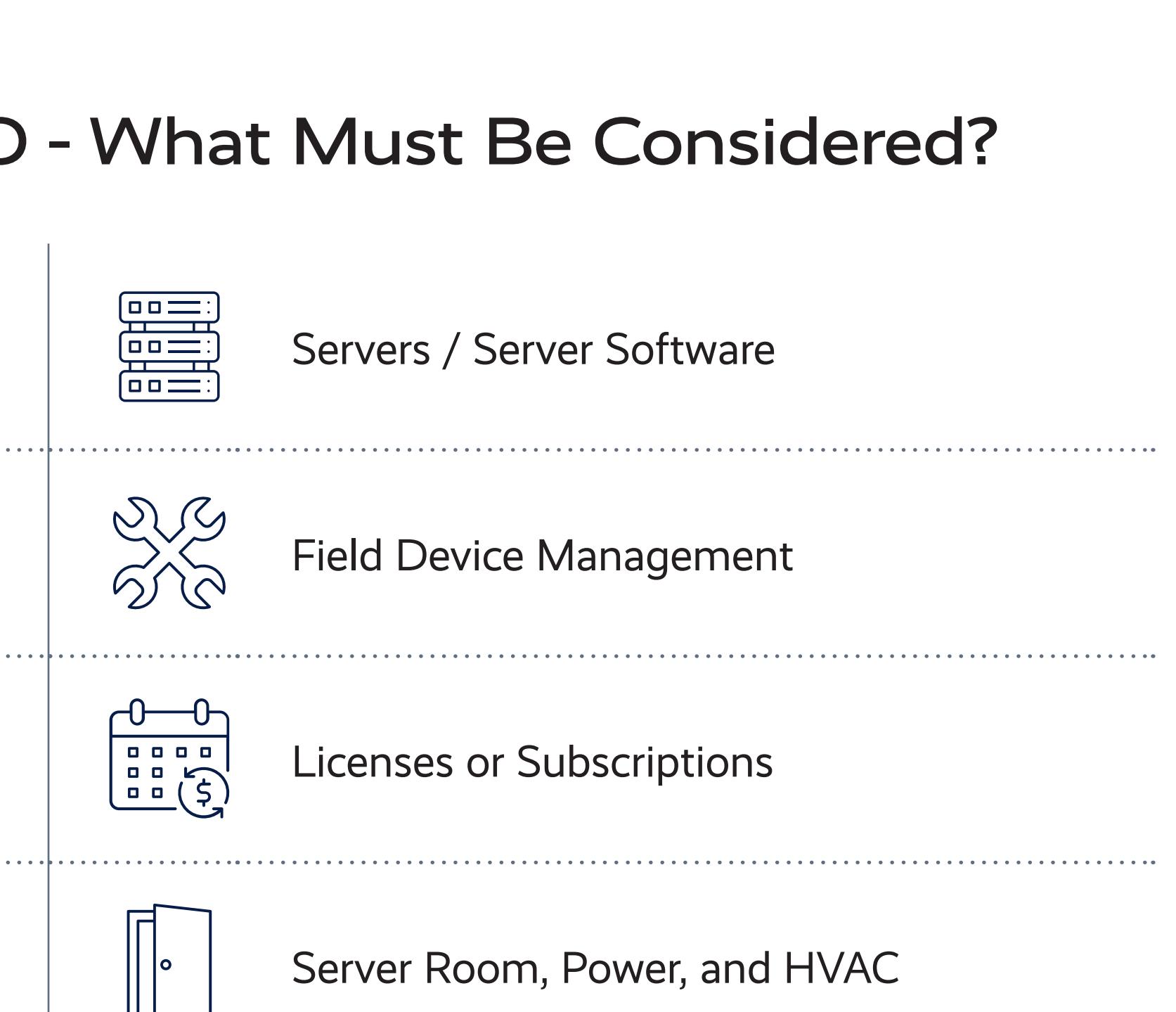
Total cost of ownership is a calculation of all direct and indirect costs, both capital expenditures (CAPEX) and operational expenditures (OPEX), associated with an asset over a defined period.



Why Uncovering Hidden Costs Matters?

The savings associated with moving your VMS to the cloud generally range between 20 and 50% compared to costs for hosting the VMS in a corporate data center, whether in-house or third-party operated.

Many operational costs associated with video management systems (VMS) are hidden and can significantly raise the cost of ownership. **However, cloud computing has changed all that.** Moving computing and video storage to the cloud results in a total cost of ownership (TCO) considerably below a typical onsite system.



When Calculating Your TCO - What Must Be Considered?

Field and Network Devices



Servers / Server Software

Installation Labor and Project Management



Field Device Management

Server Replacement



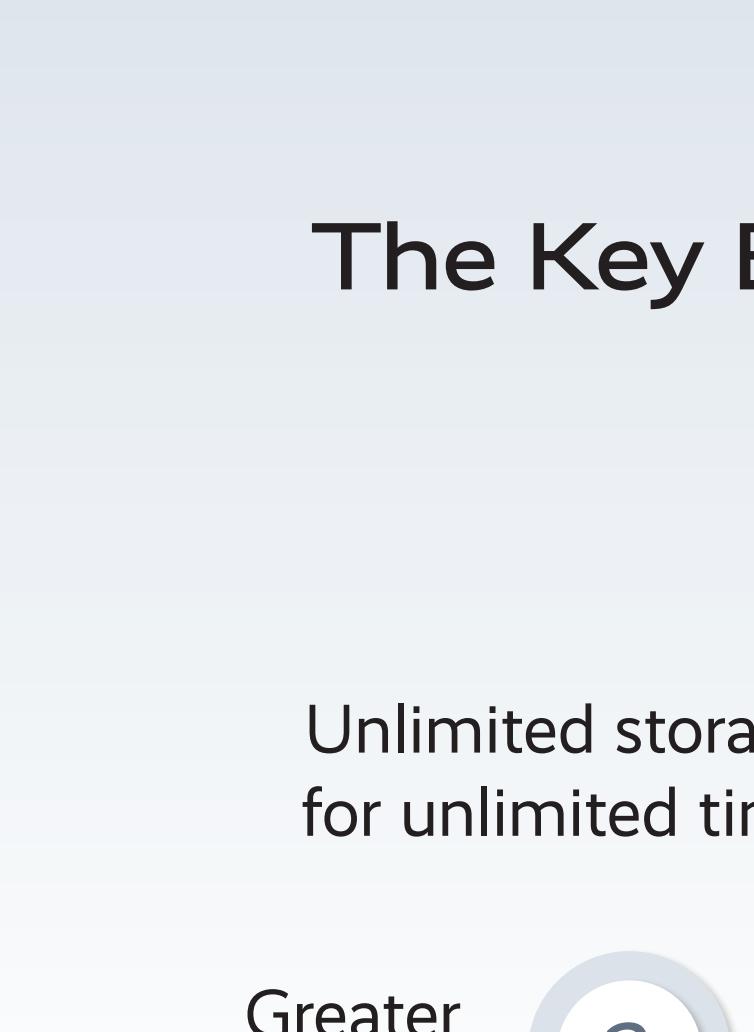
Licenses or Subscriptions

IT Management and Support



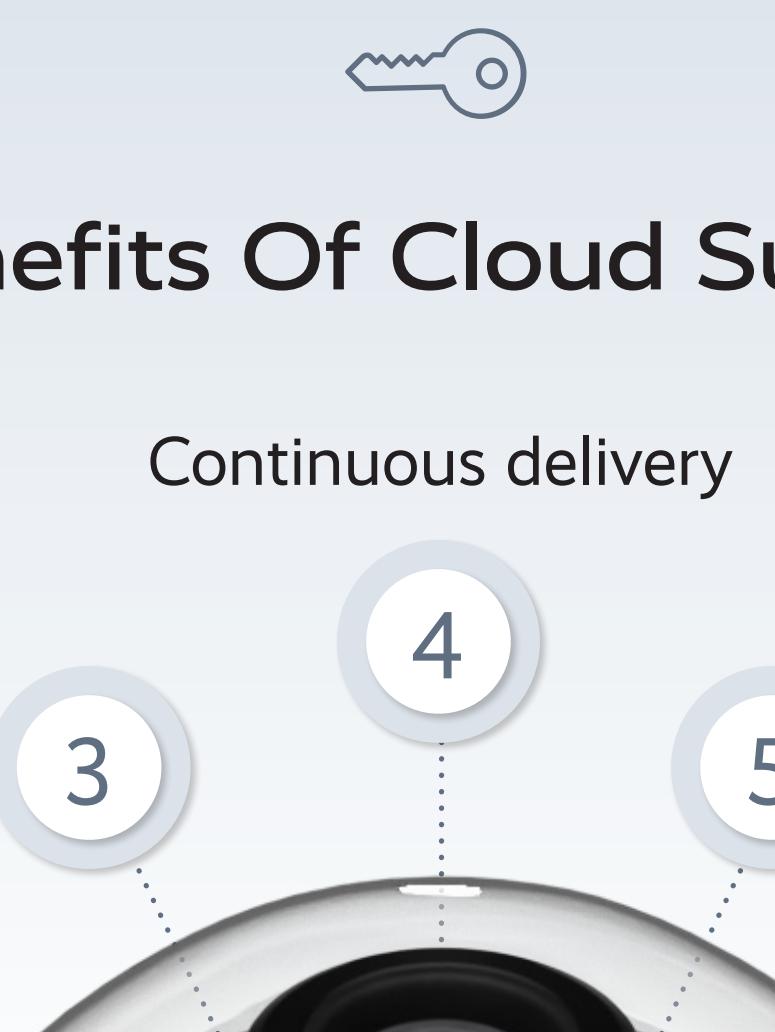
Server Room, Power, and HVAC

What Are The Advantages Of Cloud Video Surveillance (VSaaS) Over Premises-Based Video Management Systems?



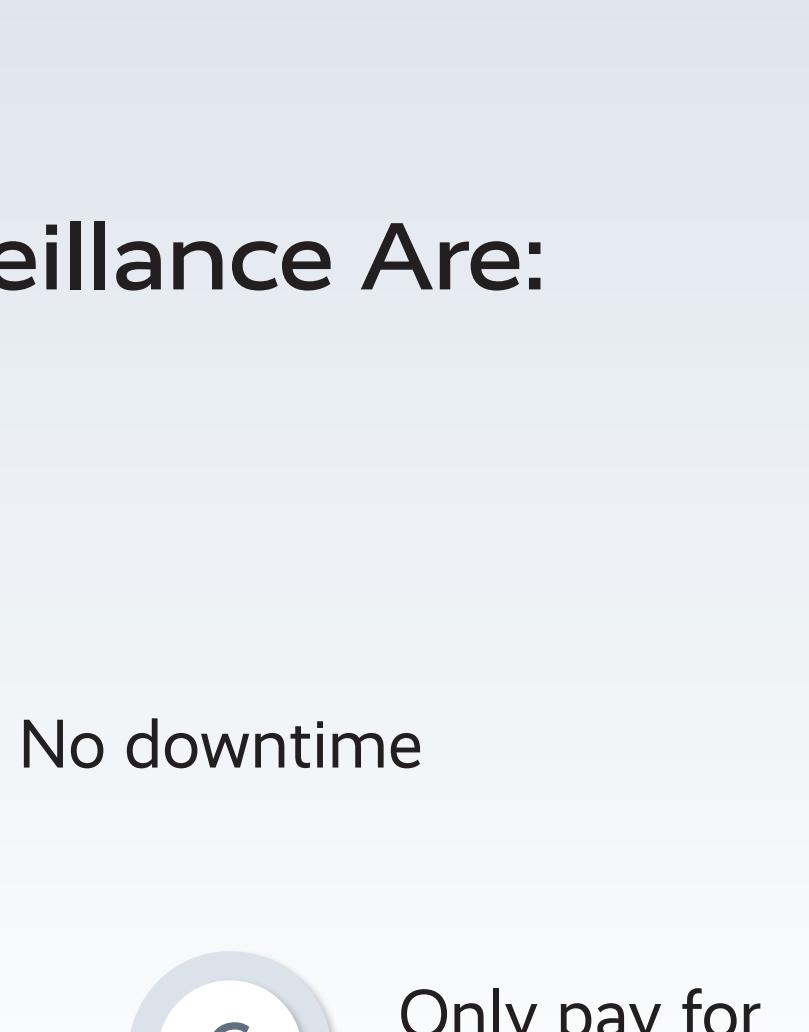
LOWER TCO

TCO savings range between **20%—50%** compared to costs for hosting the VMS applications in a corporate data center.



IMPROVED MOBILE PERFORMANCE

89% of business professionals now have mobile devices connected to their corporate network.



INSTANTLY ADJUSTABLE VIDEO RETENTION & STORAGE

Surveillance video storage often exceeds **30%** of the cost of the entire solution with traditional methods.

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EEN.COM

UNITED STATES
sales@een.com

LATIN AMERICA / CARIBBEAN
LATAMSales@een.com

EUROPE 06 10 460
EMEA@een.com

ASIA-PACIFIC
APACSales@een.com

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The Key Benefits Of Cloud Surveillance Are:

Continuous delivery

Unlimited storage for unlimited time

3

Greater scalability

2

Instant access from any location

1

4

5

No downtime

6

Only pay for what you use

7

Superior cybersecurity

How Does Cloud Affect Video Management System TCO?

As cloud computing and software as a service (SaaS) have evolved, video surveillance as a service (VSaaS) or cloud surveillance, has emerged as the most popular option for businesses seeking to simplify their physical security installations.