



EAGLE EYE NETWORKS, INC.

Cloud Video Management Systems



ABOUT EAGLE EYE NETWORKS, INC.

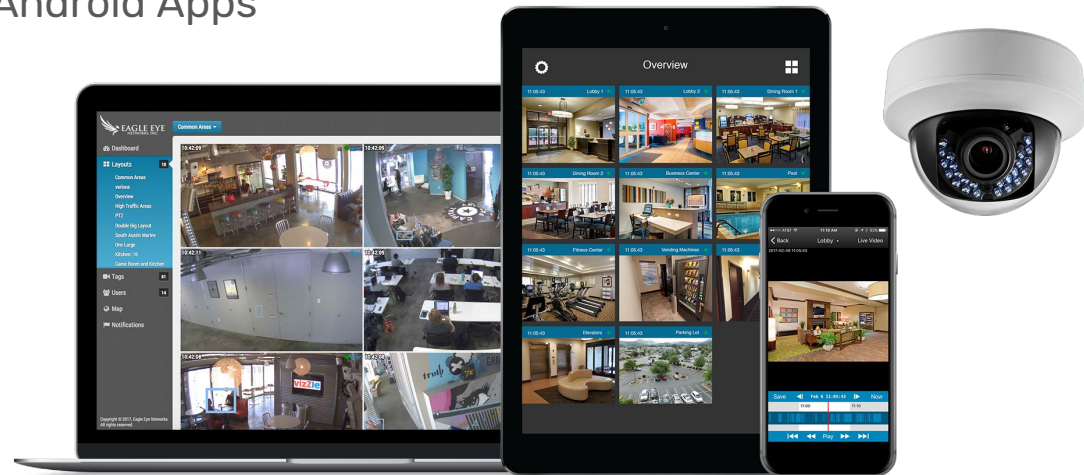


- Founded in 2012 by Dean Drako
 - Founder & Former President/CEO of Barracuda Networks
- Largest Cloud Video Surveillance Provider in the World
- Headquarters: Austin, TX
- Offices: Tokyo, Amsterdam, and San Jose
- Customers in 48 countries



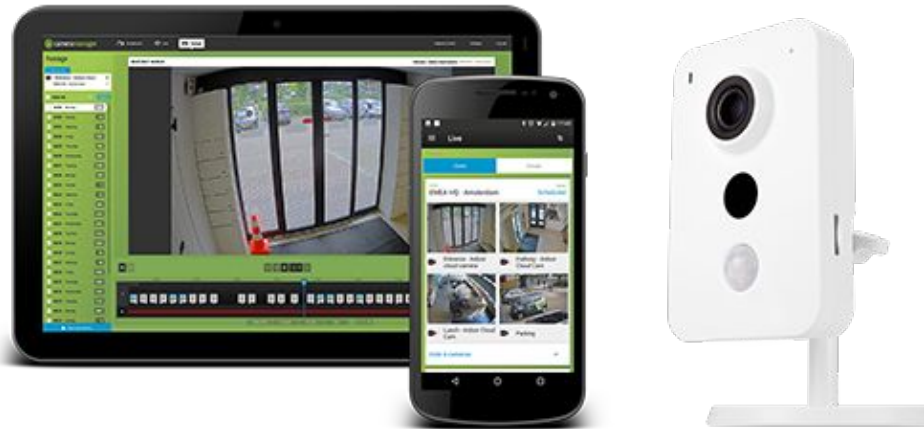
EAGLE EYE CLOUD VMS

- Full featured VMS - built in the cloud
- Designed to reduce operational cost
- No software to update
- Operates in Windows or MAC
- 100% browser and mobile based
 - Cross Browser Compatible
 - Dedicated iOS and Android Apps
- No cost for new features
- Lifetime warranty on bridge(s)
- No servers to support
- Unequaled support
- Supported cameras include Analog, IP, and HD over coax

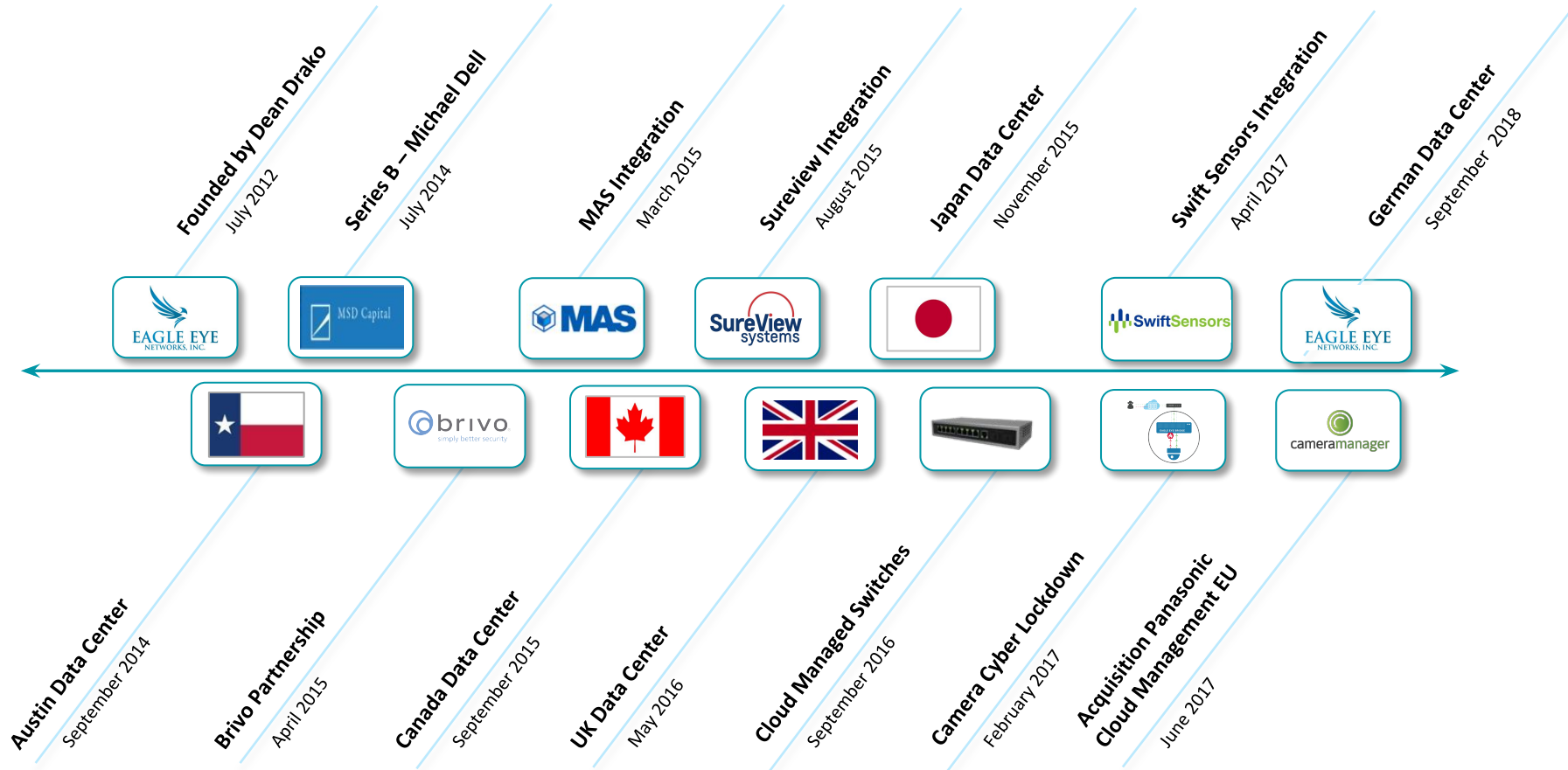


EAGLE EYE CAMERAMANAGER

- View video from mobile application
- Cloud, SD or Cloud + SD storage alternatives
- Push-notification and/or email the moment a camera detects motion, sound or heat
- Ideal for low camera count
- Zero-configuration intelligent cloud-based video analytics
- Mobile alerting
- Cloud camera required



EAGLE EYE NETWORKS TIMELINE

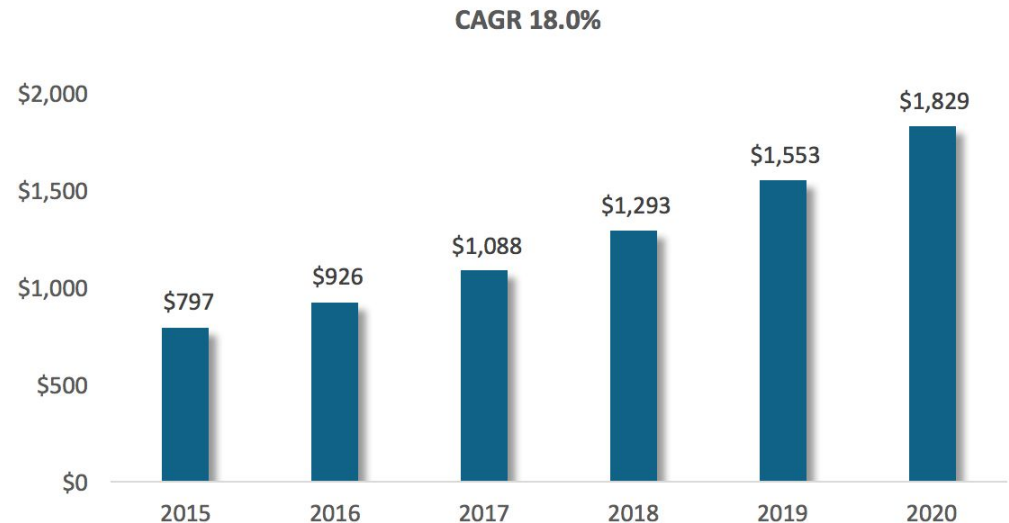


VSaaS MARKET GROWTH

- VSaaS market growing at a 18% CAGR through 2024
- The VSaaS market to reach \$1.8B by 2020

Video Surveillance Market Outlook

(\$ in billions)

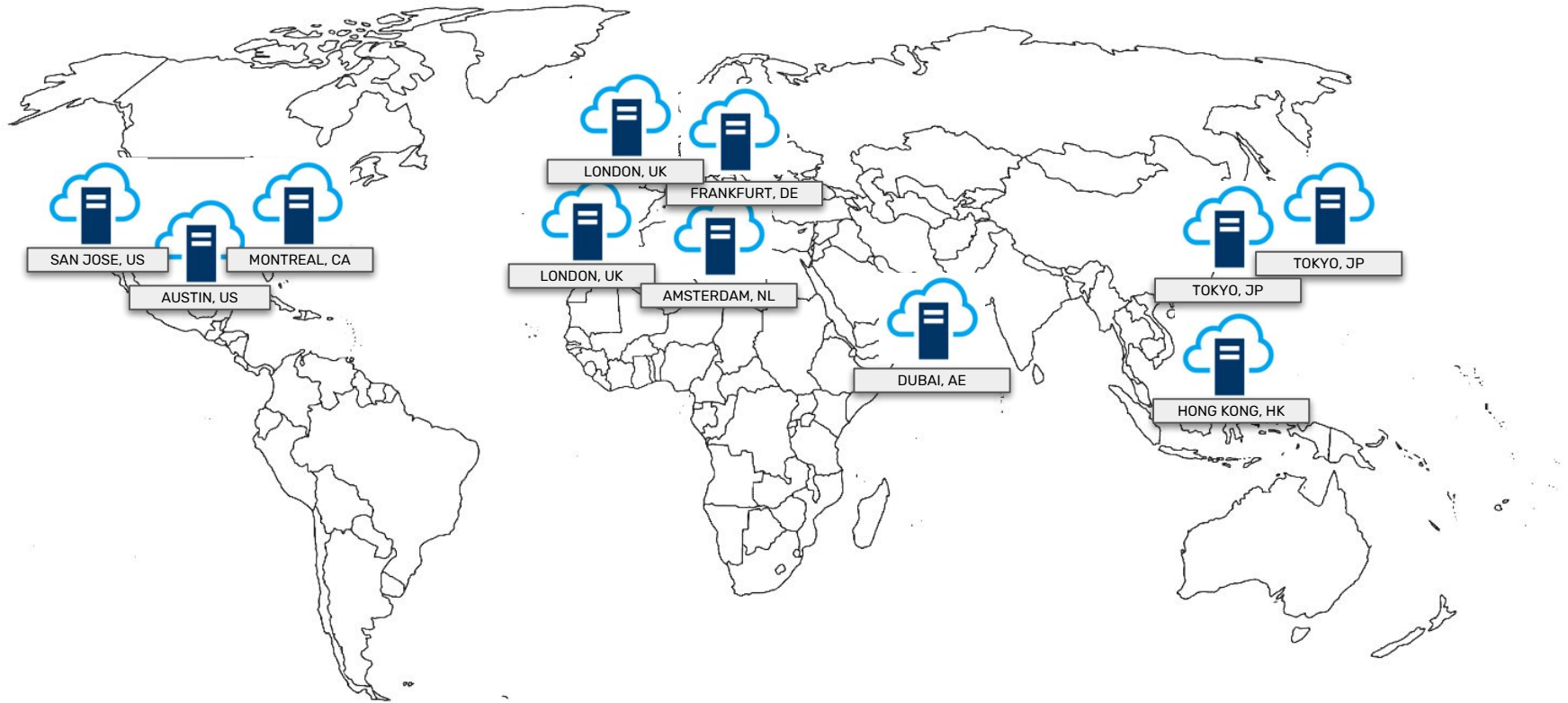


Eagle Eye Networks is a leading player within VSaaS.

11 DATACENTER LOCATIONS WORLDWIDE



Current Locations



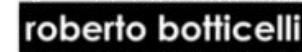
NOTABLE CUSTOMERS: NORTH AMERICA



THE IRVINE COMPANY



NOTABLE CUSTOMERS: EUROPE & MID-EAST



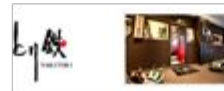
NOTABLE CUSTOMERS: ASIA PACIFIC



SHIPS



京都外国語大学
Kyoto University of Foreign Studies
京都外国語短期大学
Kyoto Junior College of Foreign Languages



京都府観光物産館
磯っこ商店

KEY VERTICAL: QUICK SERVE RESTAURANTS



Quick Serve Restaurants



Improve quality and productivity while reducing risk



View multiple locations and group by cash registers, kitchens, etc.

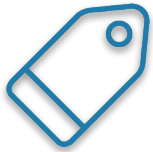


Monitor transactions with PoS Integration



KEY VERTICAL: RETAIL

Retail



Centralize loss prevention with video analytics



Monitor store quality and improve it via remote inspections



Receive custom motion alerts when your store is closed



minted.

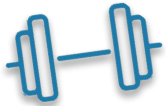
SHIPS

KEY VERTICAL: FITNESS

Fitness



Monitor your gym to verify it's clean and fully staffed



Ensure safety standards are met and limit liabilities



Save time by viewing video from multiple locations at once



KEY VERTICAL: OFFICES

Offices



Monitor your employees to verify timeliness and productivity



Ensure building security of all entrances and exits



Save time by viewing video from office locations around the world



STITCH FIX



WPengine

PLEXPOD



KEY VERTICAL: RETAIL SERVICES

Retail Services



Cameras with audio allow you to see and hear interactions



Use existing Internet connection with low bandwidth options



Ensure a high level of service with remote and mobile viewing



PODS

 pinkberry

AMAZING
lash
STUDIO

J2 TANNING

CUSTOMER TESTIMONIAL VIDEO



Kentucky Fried Chicken



"I did a lot of research before making my decision, and Eagle Eye Networks definitely gives you the best value for your dollar. Now, my goal is to get all of my restaurants on Eagle Eye's surveillance system ASAP."

*Rob Rianna
KFC Franchise Owner
8 Locations*



CUSTOMER TESTIMONIAL VIDEO



Domino's Pizza



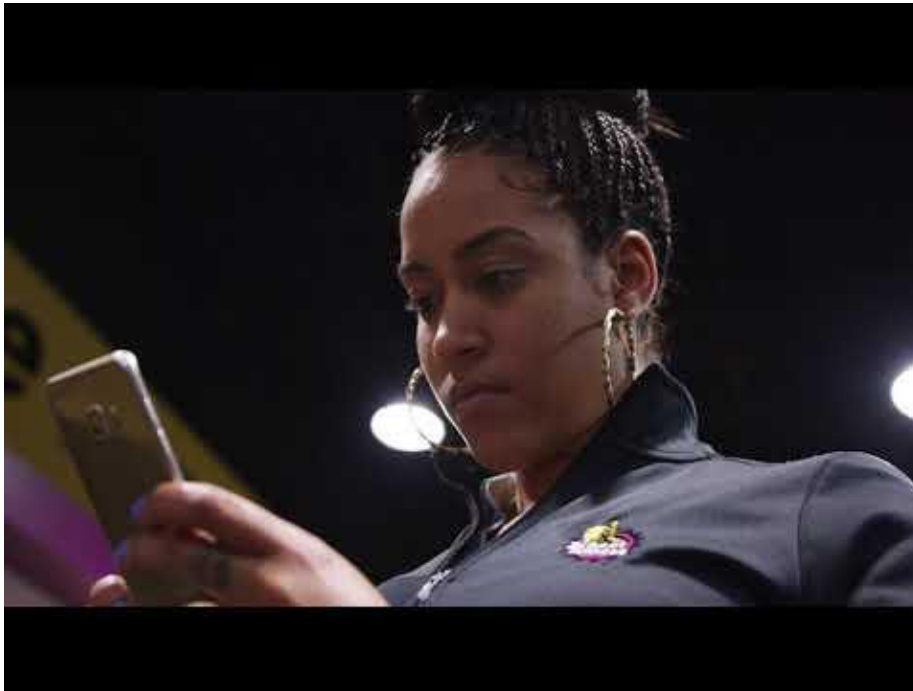
"It's important for multi-unit operators to have eyes and ears in every location. Eagle Eye gave us that opportunity, monitoring our restaurants for safety, security, and operations. Having our data in the cloud is also an enormous help."

Brent Medders
Domino's Franchise Owner
22 Locations



CUSTOMER TESTIMONIAL VIDEO

Planet Fitness



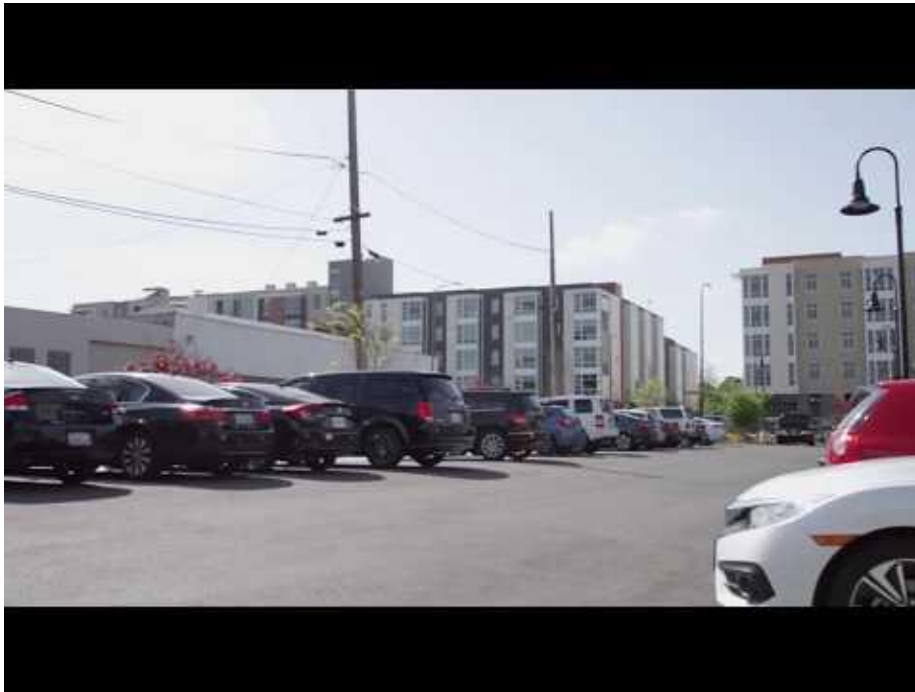
"I'm able to see all of my clubs at once, ensuring brand consistency and the highest level of customer service. I can also grant access to my assistant managers, which they can view on their phones."

Joe Bernatowicz
Planet Fitness Franchise Owner
11 Locations



CUSTOMER TESTIMONIAL VIDEO

Fourth Street Berkeley Mall



"I can access footage from anywhere and from any device. We don't have an on-site management office, so Eagle Eye provides that 24/7 visual review. We also work with the local police, so they have direct access to our account."

Michael Libertore
General Manager



CUSTOMER TESTIMONIAL VIDEO

The Valley Hotel



"Eagle Eye is a tool, rather than just a security system. We use Eagle Eye for the day-to-day management of our hotel. The sub-user management system is very valuable, and we've set up different layouts for different employees. For example, our bar managers can see the bar and monitor the stock, the staff and the customers."

Trace Blackwell
Hotel Manager



MORE CUSTOMER EXAMPLES



SALES CYCLE

- Initial 30 day pilot at 1 location
- Rollout to 10, then all 22 locations

PROBLEM

- Due to rapid expansion, previous solution was no longer effective
- Unable to manage multiple locations on one screen

RESULTS WITH EAGLE EYE

- Manage all locations from 1 account
- Custom tags to view all cash registers, kitchens, other areas at once
- Operational improvements with video analytics



SALES CYCLE

- Initial 30 day pilot at 2 locations
- Rollout to 3, then all 10 locations

PROBLEM

- Required driving to each location when owner wanted to view video
- Extremely difficult to access footage after incidents

RESULTS WITH EAGLE EYE

- Manage multiple locations remotely
- Pull needed video clips with ease from mobile device
- Manage suspicious transactions with PoS integration



SALES CYCLE

- Initial 30 day pilot at 2 locations
- Rollout to 3, then all 9 locations

PROBLEM

- Unable to view multiple locations at once
- Difficulty managing access for multiple users

RESULTS WITH EAGLE EYE

- Customized layouts to manage multiple locations on one screen
- Easily grant access, manage user permissions
- Footage used for employee training

MORE CUSTOMER EXAMPLES (CONT.)



SALES CYCLE

- Initial 30 day pilot at 3 locations
- Rollout to 3, then all 10 locations

PROBLEM

- Needed better system for tracking cash register transactions
- Difficulty ensuring customer service best practices were being followed

RESULTS WITH EAGLE EYE

- Improved operations with video analytics
- View all entries across multiple locations to ensure improved customer experience



TRUFUSION
HOT PLATES • YOGA • TRX • KETTLEBELL • BOOTCAMP

SALES CYCLE

- Initial 60 day pilot at 3 locations
- Rollout to 10, then all 20 locations

PROBLEM

- Difficulty standardizing training process across all clubs
- Could not ensure brand consistency across multiple locations

RESULTS WITH EAGLE EYE

- Now utilize video to train new employees at all locations with ease
- View each club from mobile phone to ensure brand consistency



SALES CYCLE

- Initial 30 day pilot at one location
- Rollout to 7, then all 12 locations

PROBLEM

- Challenging staffing considerations from store-to-store
- Inability to grant employees user permissions as needed

RESULTS WITH EAGLE EYE

- Easily grant access, manage user permissions
- Footage used for employee training

THE CYBER THREAT IS REAL FOR THE NEW CONNECTED PHYSICAL SECURITY WORLD

- Multi-Vendor Solutions
- Nascent Technology Standards
- Keeping Systems Current is Nearly Impossible
- High Expectations
- Smart Criminals
- Cyber Crime is Profitable
- Complex IT Environments

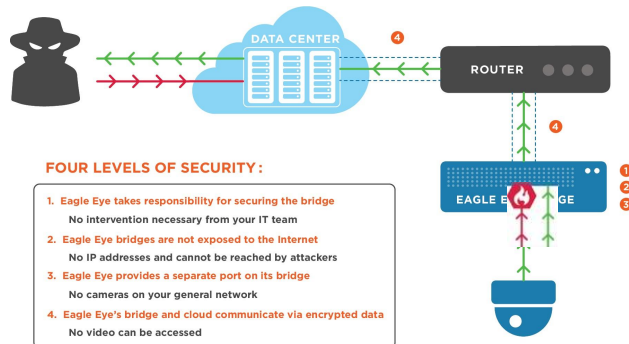


EAGLE EYE BEST IN CLASS CYBER SECURITY

Eagle Eye Camera Cyber Lockdown

----- Cyber Attacks Not Possible -----

- Blocks cameras from communicating with the Internet
- Stops cameras from being attacked/compromised
- Will not allow pre-installed Trojans to communicate with the Internet



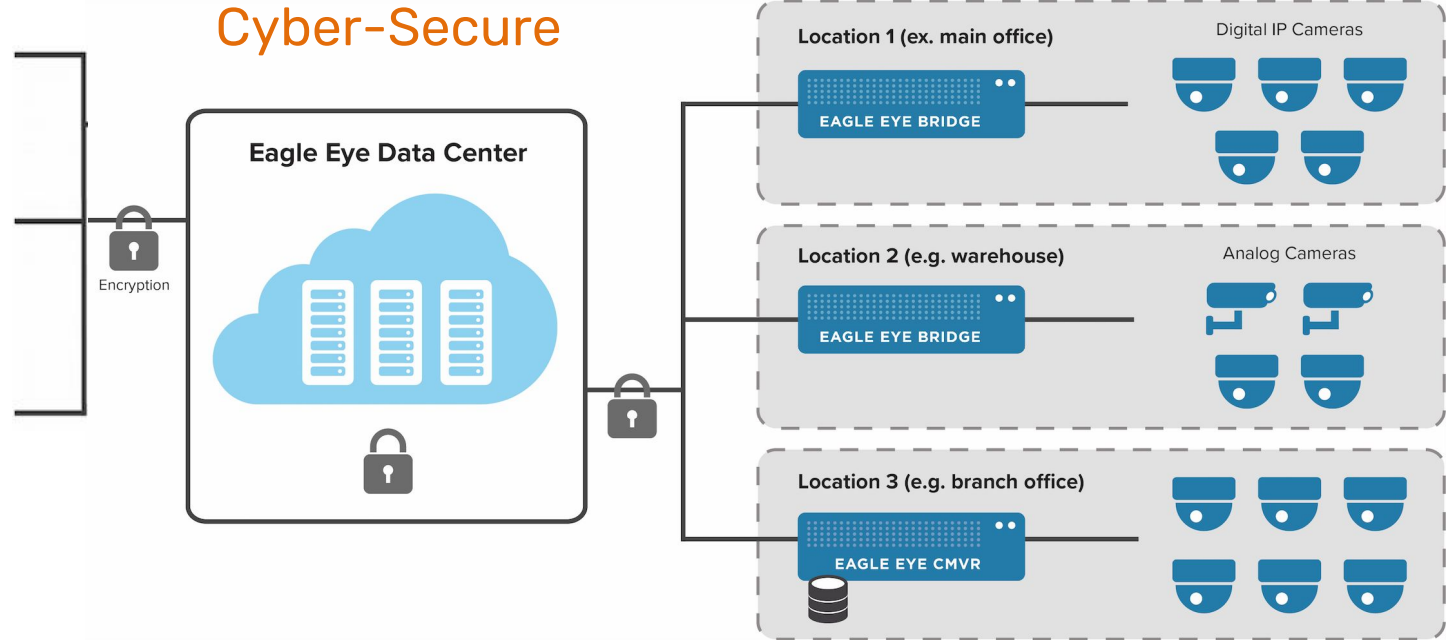
DVRs & NVRs

----- Highly Vulnerable to Cyber Attacks -----

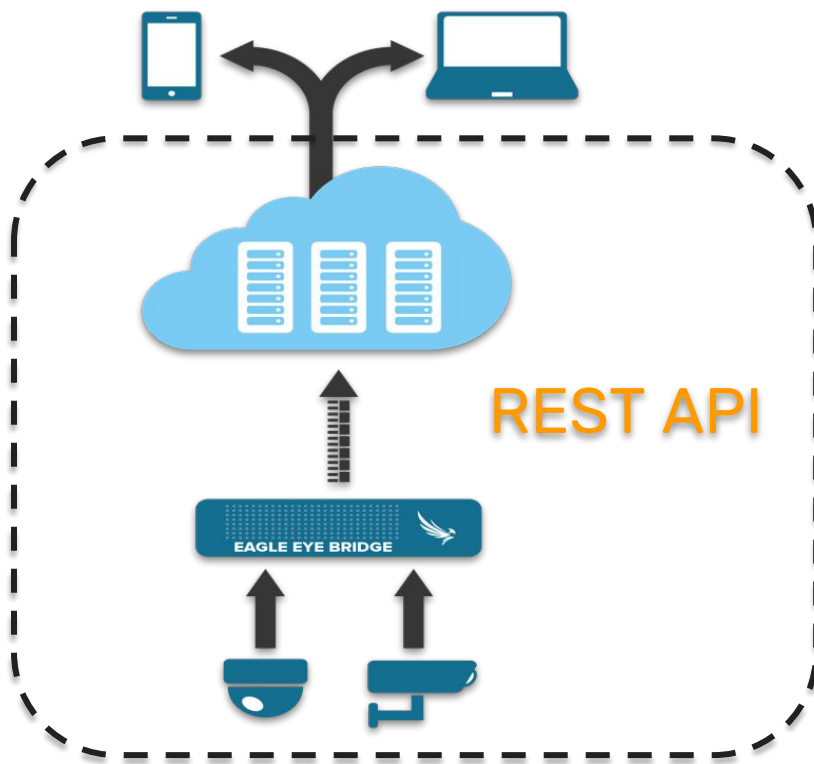
- DVRs require the opening of ports thereby exposing them to cyber threats
- Hackers use this entry point to gain access to corporate networks and obtain sensitive data
- Compromised DVRs must be manually upgraded or replaced



EAGLE EYE SOLVES THE PROBLEM WITH MULTIPLE LAYERS OF SECURITY FEATURES



API PLATFORM DRIVEN ECOSYSTEM

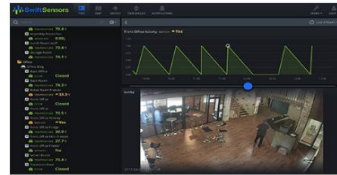


- Access Control
- Alarm Monitoring
- Enterprise Analytics
- Point of Sale
- Custom Portal
- Custom Mobile Apps
- Etc...

NOTABLE API APPLICATIONS



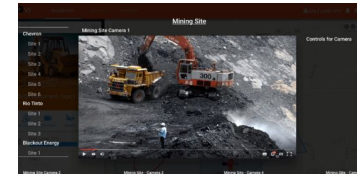
ACCESS CONTROL



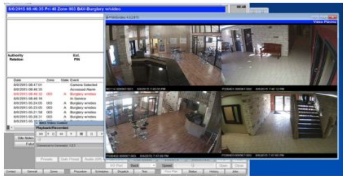
SENSORS



MONITORING



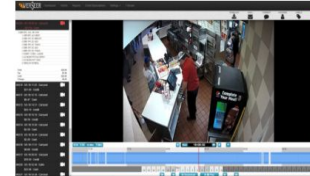
LOGISTICS



SECURITY AUTOMATION



ALARM MANAGEMENT

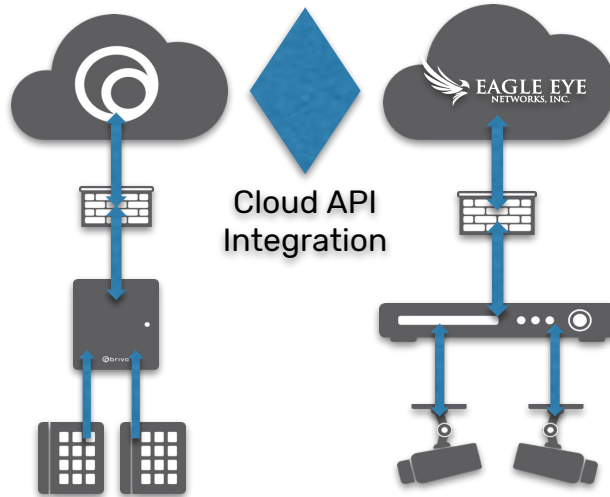


POINT OF SALE

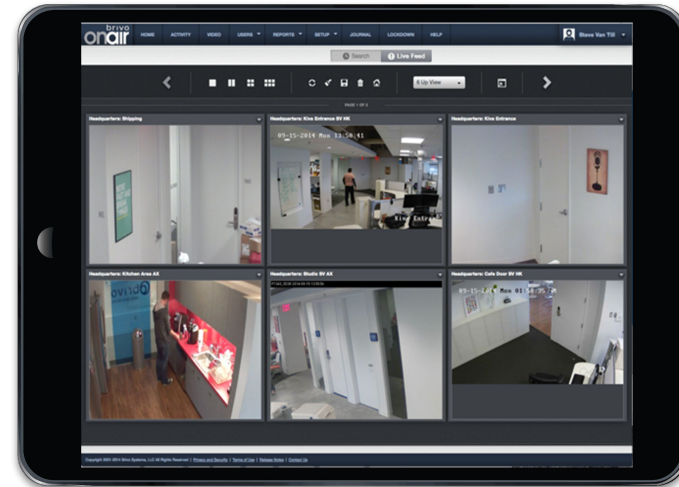


LOSS PREVENTION

BRIVO AND EAGLE EYE INTEGRATION FEATURES

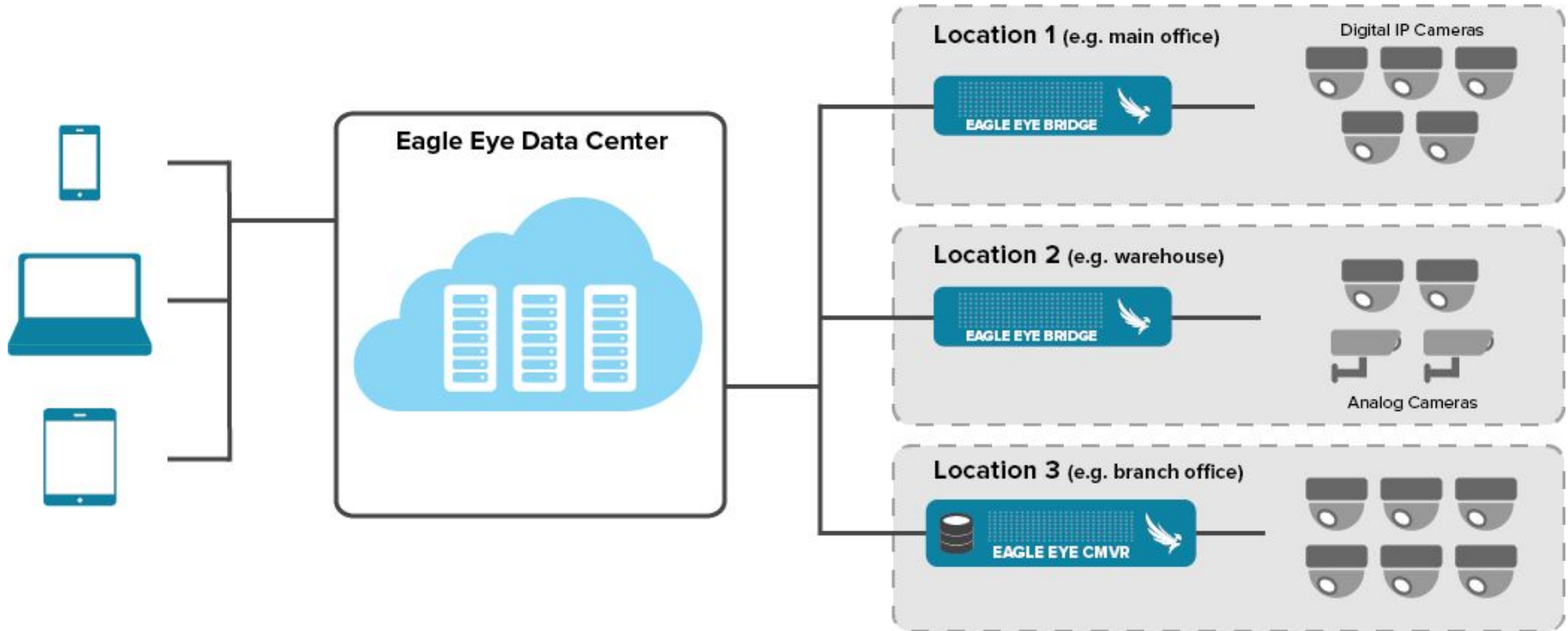


- Single Sign-on
- Synchronized
- Simple navigation



- Access events / video clips
- Live view in either UI
- Recorded clips in either UI

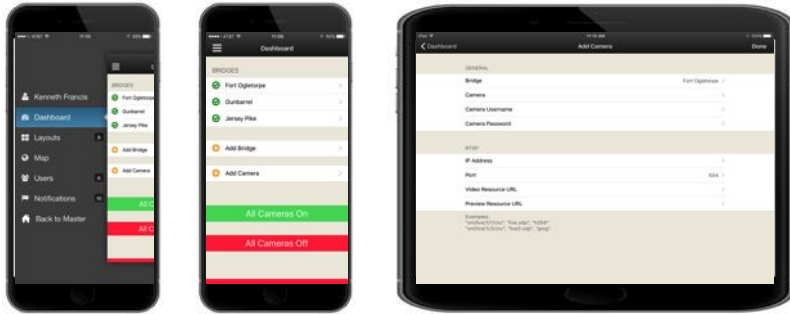
IDEAL FOR MULTIPLE LOCATIONS



View multiple locations on a single screen

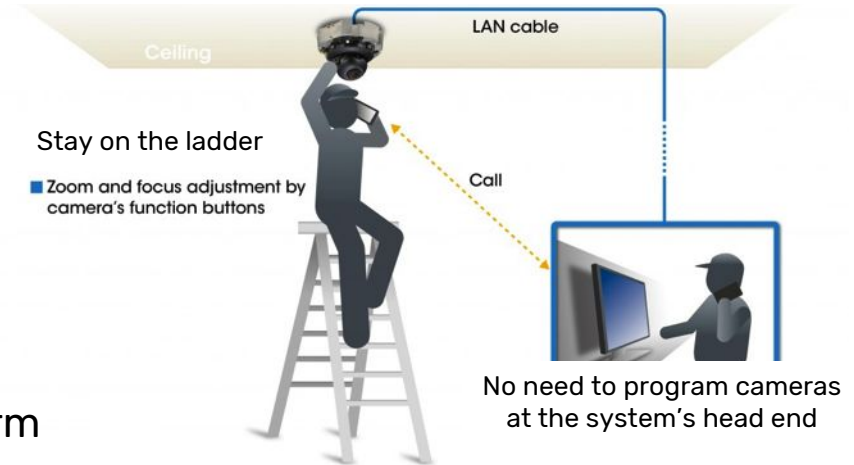
PLUG & PLAY INSTALL

Conventional systems require the use of a PC with two installers or multiple trips up and down the ladder



The Eagle Eye VMS enables installers to perform the entire installation from a smartphone or tablet

- Choose to add "Bridge" or "Camera"
- Enter the bridge attach ID or select camera from list
- The bridge will self-register
- Supported cameras will auto-configure
- Areas of interest are easily defined



CLOUD VIDEO BENEFITS



Small Business Alarm Companies

Commercial Service Providers

Enterprise Integrators

Dealers

- Reduced Cost to Serve
- Stickier Relationship and Improved Retention
- Self Service Add-ons

- Less risk on project install
- No on-site servers
- Higher margin Service Plans
- Self Service Add-ons

- Closer Customer Relationship
- Multi-year Contracts
- Establish Recurring Revenue (can be used with lenders)
- Increased Company Value

End Users

- Cyber secure "system"
- Ongoing feature updates
- Superior mobile access
- Bandwidth management

- Secure cloud / secure bridge
- No open ports or firewalls
- Ongoing feature updates
- Multi-site user experience

- Reduced capital expense
- Stronger security / encryption
- API integrations executed to cloud system
- Lower Total Cost of Ownership

EAGLE EYE ON-PREMISE EQUIPMENT

Bridges

- **301** – 15 IP Cameras, Rack Mount
- **303** – 15 IP Cameras, 8 Integrated POE Ports
- **304** – 15 IP Cameras, Shelf/Wall Mount
- **304s** – 6 IP Cameras, SSD Drive
- **304w** – 15 IP Cameras, up to 4 via WiFi
- **305** – 15 IP Cameras, Ruggedized
- **305s** – 4 Direct Cameras, Ruggedized
- **310** – 8 Analog or 16 IP Cameras
- **401** – 30 IP Cameras, Rack Mount
- **403** – 30 IP Cameras, 8 Integrated POE Ports
- **410** – 16 Analog or 32 IP Cameras



CMVRs

- **224** – 6 IP Cameras
- **225** – 6 IP Cameras, Ruggedized
- **324** – 12 IP Cameras
- **320** – 15 IP Cameras
- **325** – 12 IP Cameras, Ruggedized
- **330** – 8 Analog or 16 IP Cameras
- **420** – 30 IP Cameras
- **430** – 16 Analog or 32 IP Cameras



KEY FEATURES

CLOUD SECURITY CAMERA VMS ANALYTICS



Object
Counting

Intrusion

Line
Crossing



Object Counting

- Counts how many objects cross a line in either direction
- Total count per day, per direction, and current delta of the count are maintained and displayed.

Intrusion

- Detects when an object enters a customer defined area
- Generates notification when an object enters that forbidden area

Line Crossing

- Detects when an object crosses a virtual line
- Direction may be specified
- Generates notifications when a security boundary is crossed

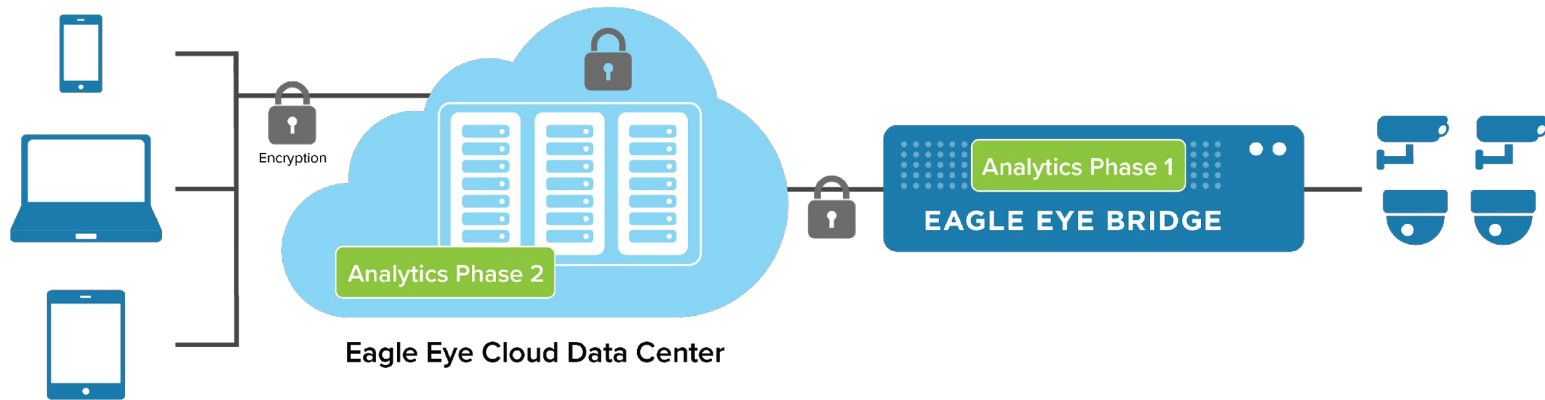
Loitering

- Used to generate an alert when a moving object remains in a pre-defined area for a specific amount of time

SKU	Description	Price
EE-ANA-001-1	Eagle Eye Analytic Line Cross Monthly	¥425
EE-ANA-002-1	Eagle Eye Analytic Counting Monthly	¥567
EE-ANA-003-1	Eagle Eye Analytic Area Intrusion Monthly	¥425
EE-ANA-008-1	Eagle Eye Analytic Loitering Monthly	¥425

CLOUD SECURITY CAMERA VMS ANALYTICS

Architecture



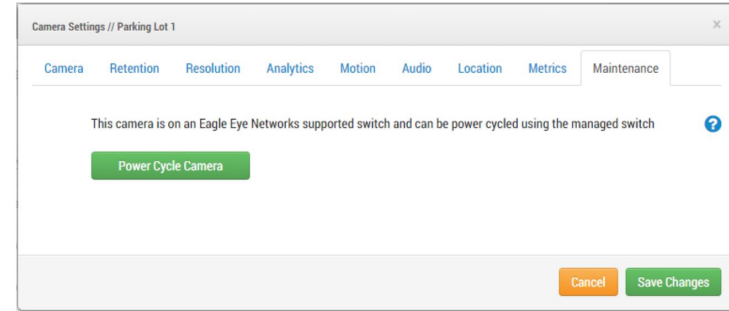
- Combines services running on bridges and in the cloud
- Analytics operate across wide variety of analog and IP cameras
- Enables systems administrators to "instant-on" analytics
- Cost effective and low-risk deployment

REMOTE POWER CYCLING

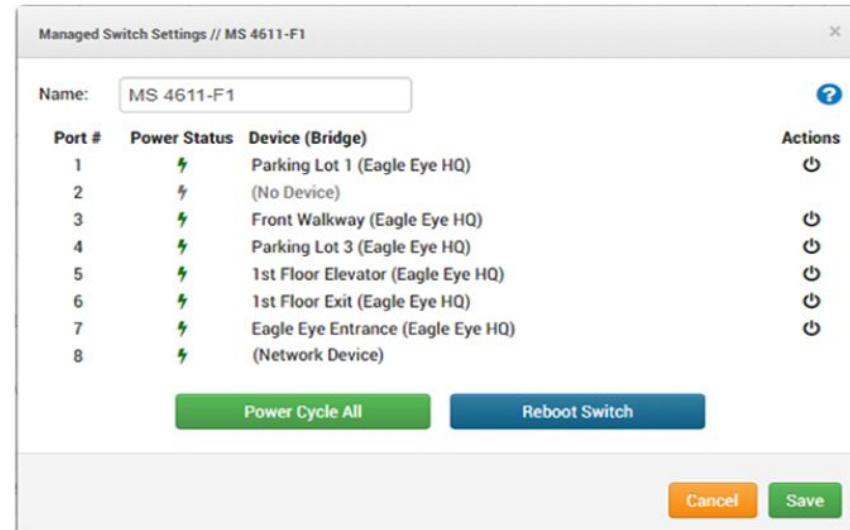
- Cameras can be power cycled via its settings without needing to know the switch or port number



- Remotely Power Cycle Eagle Eye Managed PoE Switches & Bridges from the Reseller Dashboard

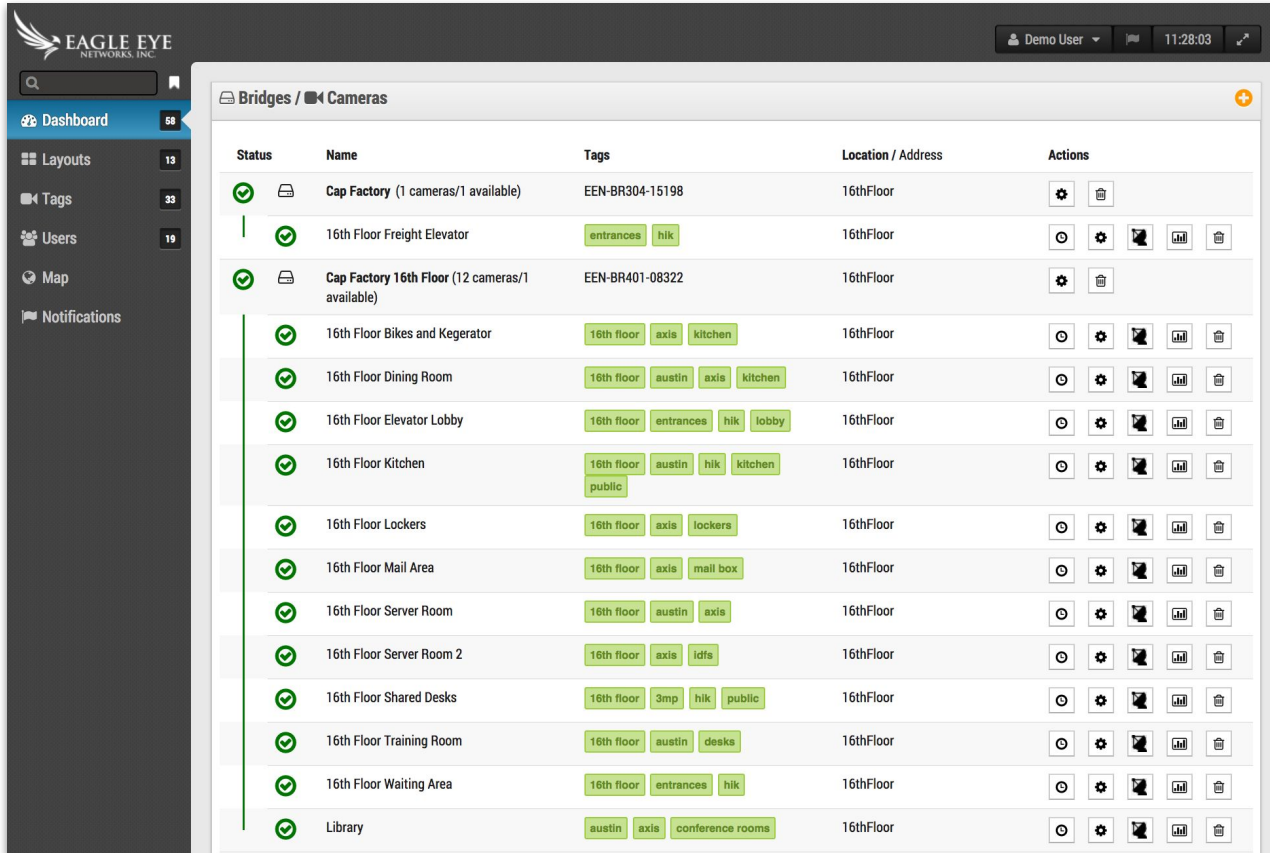


Example of Camera Settings Maintenance Tab



Example of Managed Switch Settings

CAMERA DASHBOARD



The screenshot shows the Eagle Eye Networks Camera Dashboard. The interface includes a sidebar with navigation options: Dashboard (58), Layouts (19), Tags (33), Users (19), Map, and Notifications. The main content area is titled 'Bridges / Cameras' and displays a table of camera status and location information. The table has columns for Status, Name, Tags, Location / Address, and Actions. The status of each camera is indicated by a green checkmark icon. The actions column contains icons for settings, delete, live view, and other functions.

Status	Name	Tags	Location / Address	Actions
✓	Cap Factory (1 cameras/1 available)	EEN-BR304-15198	16thFloor	[Settings] [Delete]
✓	16th Floor Freight Elevator	entrances hik	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	Cap Factory 16th Floor (12 cameras/1 available)	EEN-BR401-08322	16thFloor	[Settings] [Delete]
✓	16th Floor Bikes and Kegerator	16th floor axis kitchen	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Dining Room	16th floor austin axis kitchen	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Elevator Lobby	16th floor entrances hik lobby	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Kitchen	16th floor austin hik kitchen public	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Lockers	16th floor axis lockers	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Mail Area	16th floor axis mail box	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Server Room	16th floor austin axis	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Server Room 2	16th floor axis idfs	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Shared Desks	16th floor 3mp hik public	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Training Room	16th floor austin desks	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	16th Floor Waiting Area	16th floor entrances hik	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]
✓	Library	austin axis conference rooms	16thFloor	[Live View] [Settings] [Delete] [Map] [Alerts]

Camera performance is continuously monitored - alerts are sent if any issues are identified

FULLY FUNCTIONAL MOBILE APP

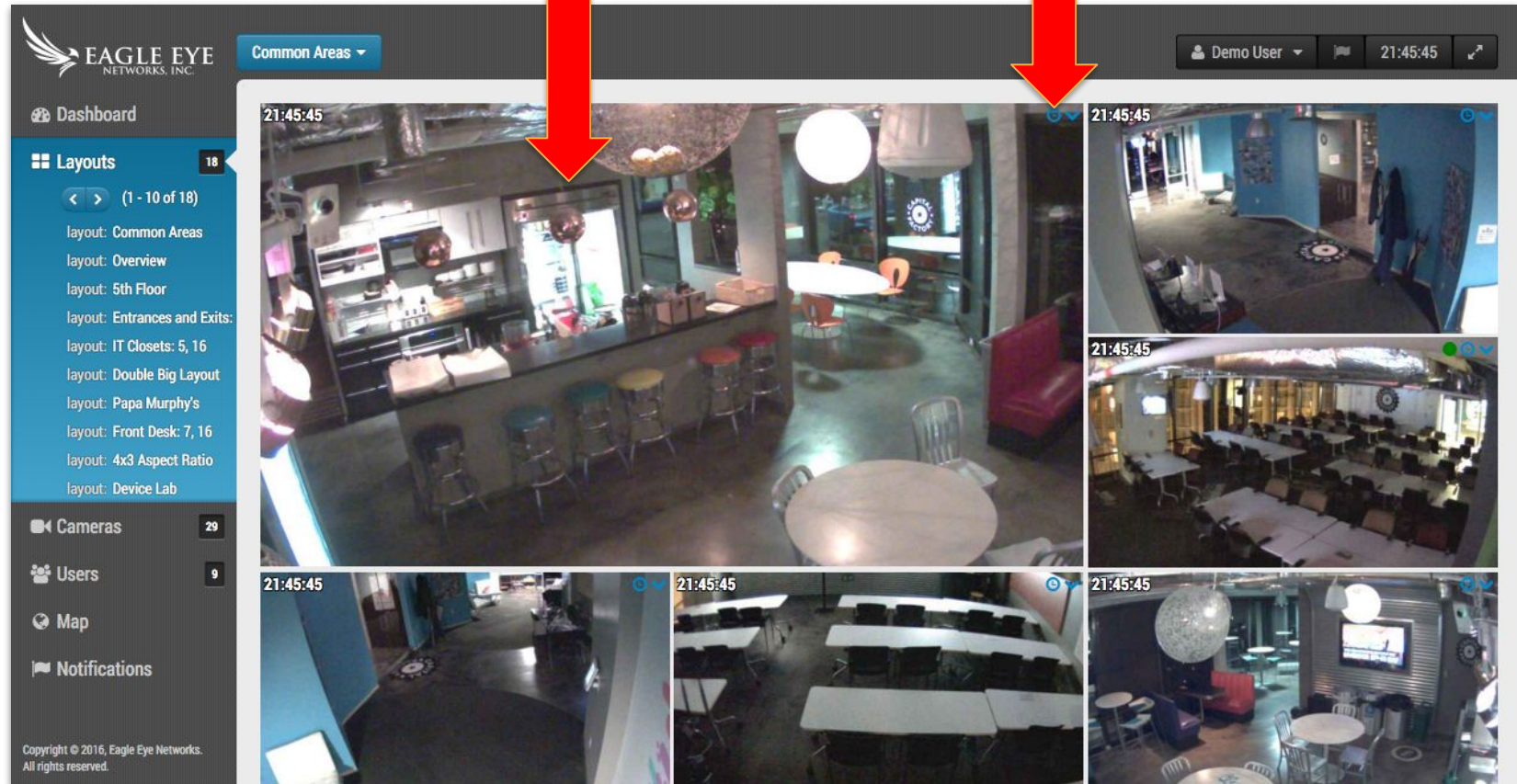


Similar look and feel to browser
based user experience

LAYOUTS

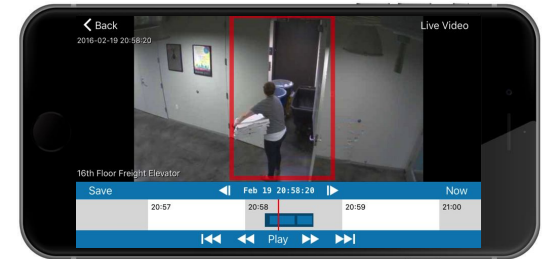
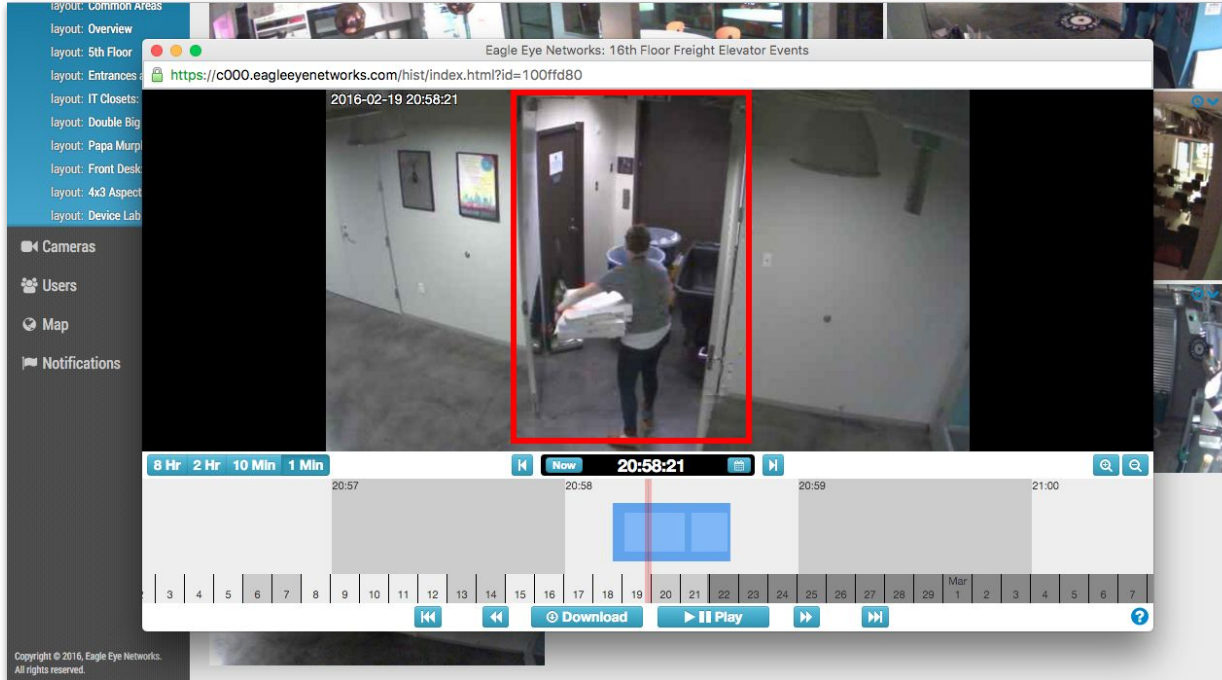
Recorded Video

Live Video

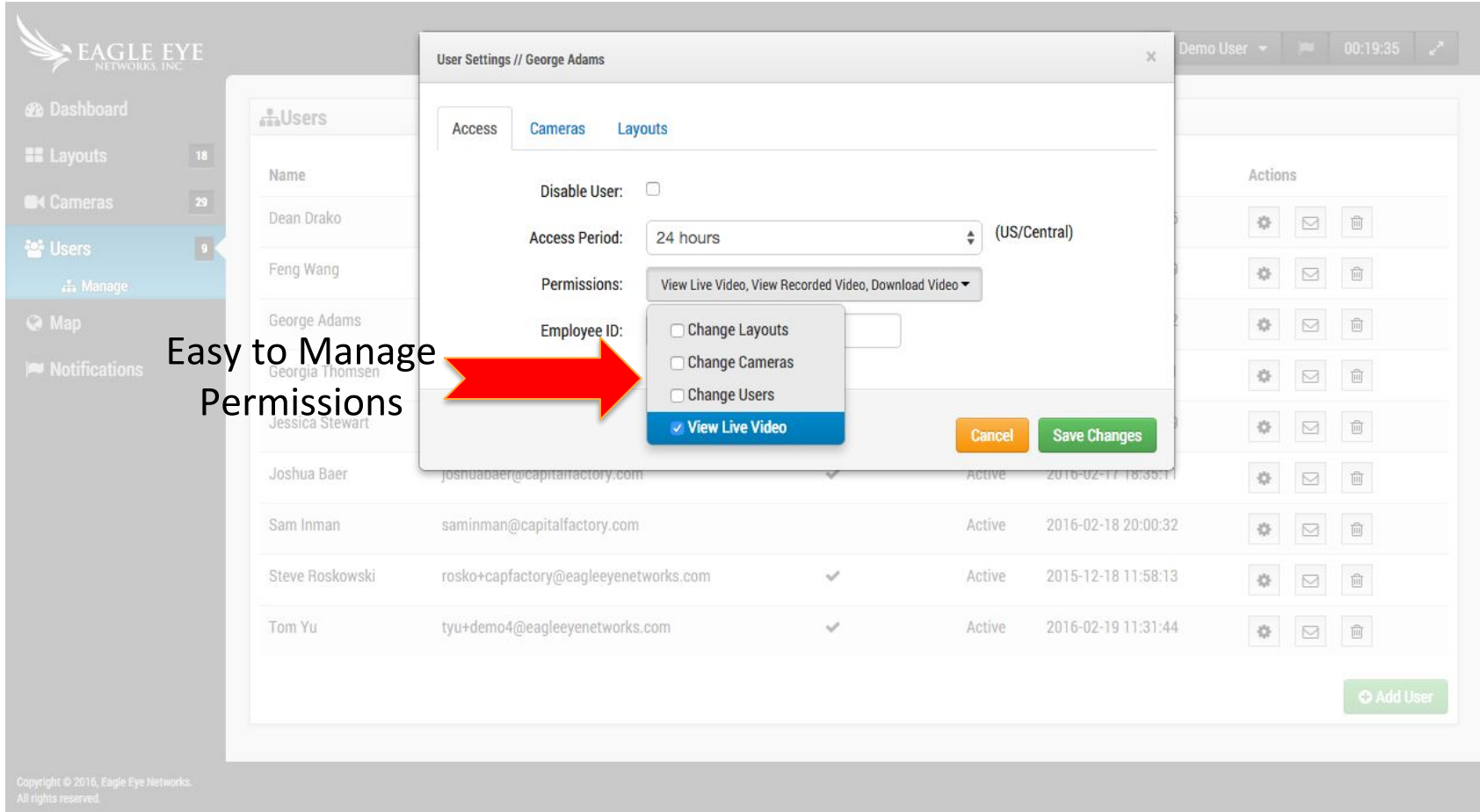


The screenshot displays the Eagle Eye Networks web interface. On the left is a dark sidebar with the company logo and navigation links: Dashboard, Layouts (18 items), Cameras (29 items), Users (9 items), Map, and Notifications. The 'Layouts' section is expanded, showing a list of 18 layouts including Common Areas, Overview, 5th Floor, Entrances and Exits, IT Closets, Double Big Layout, Papa Murphy's, Front Desk, 4x3 Aspect Ratio, and Device Lab. The main content area features a large live video feed of a bar area, with a red arrow pointing to it from the 'Live Video' label. To the right of the live feed is a grid of five recorded video thumbnails, with a red arrow pointing to them from the 'Recorded Video' label. Each thumbnail is timestamped '21:45:45'. The interface also includes a top navigation bar with a 'Common Areas' dropdown, a user profile 'Demo User', and a timestamp '21:45:45'. A copyright notice at the bottom left reads: 'Copyright © 2016, Eagle Eye Networks. All rights reserved.'

HISTORY BROWSER



USER MANAGEMENT

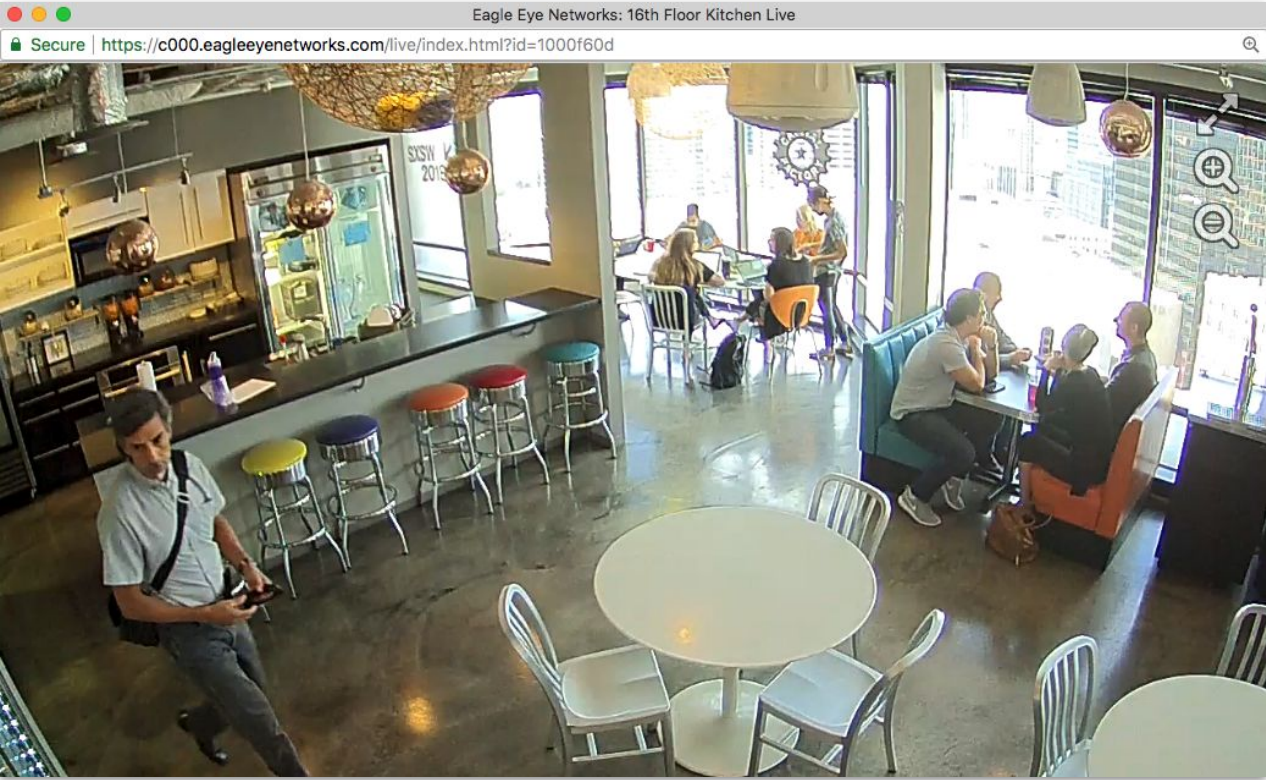


The screenshot displays the Eagle Eye Networks User Management interface. A modal window titled "User Settings // George Adams" is open, showing the "Access" tab. The modal includes fields for "Disable User" (checkbox), "Access Period" (24 hours), "Permissions" (View Live Video, View Recorded Video, Download Video), and "Employee ID" (with a dropdown menu showing options: Change Layouts, Change Cameras, Change Users, and View Live Video). The "View Live Video" option is selected. The modal also has "Cancel" and "Save Changes" buttons. In the background, a table lists users, including George Adams, Georgia Thomsen, Jessica Stewart, Joshua Baer, Sam Inman, Steve Roskowski, and Tom Yu. A red arrow points from the text "Easy to Manage Permissions" to the "Permissions" field in the modal.

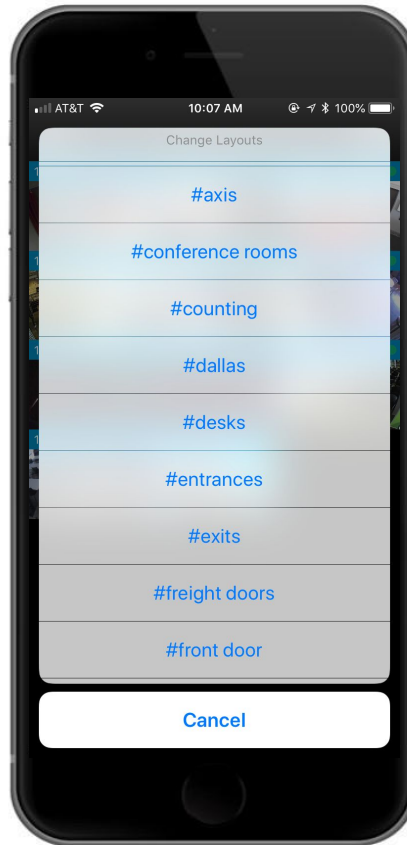
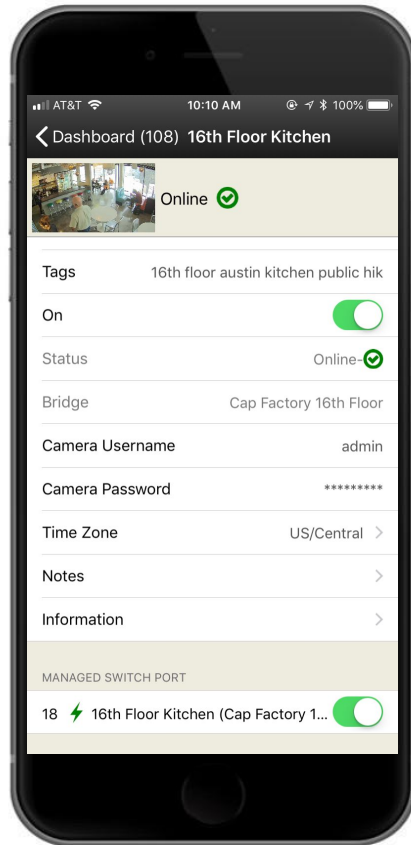
Easy to Manage Permissions

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VIEW LIVE VIDEO



CAMERA SETTINGS, CAMERA TAGGING, MAPS



CAMERA FLEXIBILITY

The Eagle Eye Cloud VMS is designed to benefit customers migrating from analog to digital cameras or purposely combining the two technologies.

- Support for over 1,500 cameras (over 50 IP brands)
- Customers are not locked in to any one brand or model
- Eagle Eye adds cameras weekly to the supported list
- Eagle Eye also supports HD over Coax

Make	Model	Firmware	Audio	Special Features	Preview Resolution	Video Resolution	Date Added
3iLogic	NB013	V1.01_STD-1	Line in				7/5/2016
3iLogic	VSK-OMP-36003	V4.0.3 build 10067	Line in		std	3MP	3/14/2016
3iLogic	VSK-1.3MP	V4.0.3 build 12105	Line in		of std	std_high	6/22/2015
3iLogic	VSK-2MP-MBR	V4.0.9 build 13019	No		of std	std_high	6/15/2015
ACTI Corporation	B53	A10-000-V6.07.24-AC	Line in		std_high	std_high,1080P,3MP	6/17/2015
ACTI Corporation	B56	A10-000-V6.09.45-AC	Line in	360 View	of std_high	std_high,1080P,3MP	2/9/2016
ACTI Corporation	B67	A10-000-V6.08.30-AC	Line in		of std_high	std_high,1080P	8/12/2015
ACTI Corporation	B81	A10-000-V6.10.24-AC	No		of std_high	std_high,1080P,3MP,5MP	5/19/2016
ACTI Corporation	B85	A10-000-V6.10.25-AC	No		of std	std_high,1080P	7/27/2016
ACTI Corporation	B87	A10-000-V6.08.30-AC	Line in		of std_high	std_high,1080P,3MP	2/2/2016
ACTI Corporation	B94	A10-000-V6.10.25-AC	Line in	PTZ	of std	std_high	5/18/2016
ACTI Corporation	B95	A10-000-V6.08.30-AC	Line in		of std_high	std_high,1080P	7/30/2015
ACTI Corporation	D91	A10-000-V6.09.45-AC	No		of std	std_high	3/24/2016
ACTI Corporation	D92	A10-000-V6.08.30-AC	No		of std_high	std_high,1080P,3MP	10/5/2015
ACTI Corporation	E52	A10-000-V6.08.30-AC	No		of std	std_high	5/27/2015
ACTI Corporation	E56	A10-000-V6.07.24-AC	No		of std_high	std_high,1080P,3MP	12/20/2014
ACTI Corporation	E62	A10-000-V6.08.30-AC	Line in		of std_high	std_high,1080P,3MP	9/14/2015
ACTI Corporation	E63A-A	A10-000-V6.08.30-AC	No		of std_high	std_high,1080P	9/9/2016
ACTI Corporation	E69	A10-000-V6.09.45-AC	Line in		of std_high	std_high,1080P	5/18/2016
ACTI Corporation	E71A	A10-000-V6.07.14-AC	Line in		of std	std_high	11/18/2014
ACTI Corporation	E72A	A10-000-V6.08.30-AC	Line in		of std_high	std_high,1080P,3MP	5/27/2015
ACTI Corporation	E77-	A10-000-V6.06.18-AC	Line in		of std_high	std_high,1080P	3/30/2016
ACTI Corporation	E81	A10-000-V6.09.45-AC	No		of std	std_high	4/15/2016



THANK YOU



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